



### **Mission**

The Chamber unites businesses, government, and community leaders to advocate for growth, champion innovation, and create sustainable prosperity across the El Paso region.

### **Vision**

Building a stronger Business Community through advocacy, partnership, and opportunity.

The El Paso Chamber is the unifying voice of Borderplex businesses **since 1899.**

The Chamber unites businesses, government, and community leaders to advocate for **growth, champion innovation, and create sustainable prosperity across the El Paso region.**

The Chamber operates as a membership-based non-profit organization, 501(c)(6) in partnership with El Paso Chamber Foundation a charitable organization, 501(c)(3).

### **BUSINESS CHALLENGES**

**Infrastructure & Transportation** | **Advocacy & Representation** | **Growth, Visibility & Credibility**  
**Workforce Development** | **Leadership Engagement** | **Unified Business Representation**

### **OUR SOLUTION: EL PASO CHAMBER**

#### **Economic Development & Innovation**

El Paso Chamber enhances the business climate, improves infrastructure, supports local events, and attracts tourism. The El Paso Chamber partners with educational institutions, offering programs that strengthen business development and provide access to a skilled workforce.

#### **Public Policy & Government Relations**

El Paso Chamber advocates for the Borderplex business community on a wider range of issues more frequently than any other organization in the region, such as aerospace & defense, manufacturing, healthcare, and military & veteran affairs. We empower job creators to influence policies that enhance our region as a great place to do business, work, and live.

#### **Infrastructure & Transportation**

El Paso Chamber is dedicated to advancing advocacy efforts for transportation initiatives in our region. The efficient flow of transportation is crucial for the economic success of any community, and this holds particular significance for us as a cross-border community.

🌐 [www.elpaso.org/EMCO](http://www.elpaso.org/EMCO)

**MANAGING  
POLITICS  
SO YOU  
CAN  
FOCUS  
ON  
BUSINESS**

### **WHAT SETS US APART**

- Our nationally recognized (Stevie® Awards) **Leadership El Paso** program has empowered leaders for nearly five decades
- For six decades, **El Paso Days in Austin** has amplified our voice statewide
- Our **Woman's Department**, the first of its kind in the nation, celebrates over a century of civic impact
- Iconic **Star on the Mountain = EPC**
- Dedicated Commuter **SENTRI Lane** for 25 years of seamless international travel
- Military Affairs & much more...

### **PROGRAMS & EVENTS**

- **Signature "State of..." Series**
  - *City, Workforce, Military, County*
- **Small Business Fair (Platform)**
- **Women in Business Breakfast Series**
- **Pints & Politics Series**
- **Expert Business Empowerment Series** in partnership with Bank of America **(NEW!)**
- **Procurement Training for SMBs (NEW!)**
- **AI Advantage: Smart Strategies for SMBs** in partnership with Microsoft
- **Meet the CEO Series**

## REVENUE MODEL

- New Memberships
- Membership renewals
- Star Investors - Major visionary partners
- Sponsorships
- Meet the CEO Series - an intimate gathering where CEOs share personal stories, ideas, and expertise

## OUTPUTS TO DATE

- US-Mexico trade is at an **all-time high of \$800B** in 2023
- The Borderplex captures close to **20% of U.S.-Mexico trade**
- In 2023, Mexico became the **U.S.'s largest trading partner**
- The El Paso Chamber created **220,000 Jobs**
- **\$4.6B** generated in revenue yearly
- **#2** in Texas Membership Experience Campaigns
- **\$750 Million** facilitated in state & federal funding through government advocacy

**CHOOSE COLLABORATION.  
CHOOSE THE EL PASO CHAMBER.**

ELPASO.ORG



### LET'S CONNECT

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## ★ STAR INVESTORS 2025

