EL PASO CHAMBER
POWERING BUSINESS

EL PASO DAYS IN AUSTIN



THE POWER OF THE BORDER

SPONSORSHIP OPPORTUNITIES *March 2-3, 2027*

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EL PASO DAYS IN AUSTIN is the El Paso Chamber's **premier state-level advocacy event.** The 2027 Legislative Session is poised to be one of the most critical sessions in recent Texas history and is an opportunity for the El Paso business community to speak **directly** to elected officials from across the state of Texas. El Paso Days 2027 offers business and civic leaders a strategic opportunity to engage high-level, state and federal officials and insiders to advocate, promote, and align support for key regional priorities. The El Paso delegation of state representatives and our State Senator rely on our members to help direct their efforts in supporting business-friendly bills and opposing adverse bills that hurt our members. *Approximately 12% of all bills introduced during the legislative session go on to become law*. Your support of El Paso Days will enable the El Paso Chamber to make a significant impact on our community's ability to come out ahead after the legislative session ends. El Paso Days in Austin cannot be successful without your support. Please review the following sponsorship opportunities for El Paso Days in Austin and consider supporting our advocacy efforts and gaining recognition for your organization. **Thank you for your support!**

Value-Added Benefits

- Work alongside and network with like-minded peers who share your regional priorities and more!
- Schedule meetings with key state & federal officials, connecting with them 1-on-1
- Identify hot topics and key issues important to your industry

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SPONSORSHIP OPPORTUNITIES

El Paso Days Title Sponsor - $30,000 (one)

- **Keynote sponsor of 2027 El Paso Days in Austin**
- Company leadership to serve as host
- Company leadership to offer special toast and remarks at the cocktail reception (March 2, 2027)
- Grand reception will feature signature drink named in company's honor (March 3, 2027)
- **Official sponsor of EP Days Headquarters (2 days)**
- Banner and poster recognition at EP Days Headquarters
- Sponsor featured in ALL 2027 El Paso Days promotional materials
- Prominent logo recognition at all hosted events
- Prominent logo recognition in trip itinerary, agenda and programs
- Featured in ALL printed promotional materials (program agenda, event tickets, event invite, etc.)
- Featured in ALL social media promotion
- Featured in ALL digital promotion and communications (emails, evites, etc.)
- Featured in ALL recap and thank you promotions
- Featured on Chamber website
- Featured in Chamber's newsletter
- 8 tickets for company representatives to attend Welcome/Orientation Breakfast event, cocktail reception and Grand Reception event
- Option for branded merch in welcome bag

Grand Reception Sponsor - $20,0000 (three)

- **Official sponsor of 2027 Grand Reception event**
- Sponsor featured in ALL promotional materials at Grand Reception event
- Company leadership to serve as host for Grand Reception event
- Featured, prominent logo recognition at Grand Reception event
- Company leadership to address attendees with brief remarks during Grand Reception
- Sponsor featured in ALL 2027 El Paso Days printed promotional materials (program agenda, event ticket, event invite, etc.)
- Featured in ALL social media promotion
- Featured in ALL digital promotion and communications (emails, evites, etc.)
- Featured in ALL recap and thank you promotions
- Featured on Chamber website
- Featured in Chamber's newsletter
- 6 tickets for company representatives to attend Welcome/Orientation Breakfast event, cocktail reception and Grand Reception event
- Option for branded merch in welcome bag

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SPONSORSHIP OPPORTUNITIES

Welcome Breakfast Sponsor - $15,000 (three)

- **Official sponsor of Welcome/Orientation Breakfast event**
- **Sponsor featured in ALL promotional materials at Welcome/Orientation Breakfast**
- **Company leadership to serve as host for Welcome/Orientation Breakfast**
- Featured, prominent logo recognition at Welcome/Orientation Breakfast
- Company leadership to address attendees with brief featurette during Breakfast
- Company to have signature morning beverage named in their honor at Welcome/Orientation Breakfast
- Exhibitor's table at Welcome/Orientation Breakfast with company representatives and branding information
- Sponsor featured in ALL 2027 El Paso Days printed promotional materials (program agenda, event ticket, event invite, etc.)
- Featured in ALL social media promotion
- Featured in ALL digital promotion and communications (emails, evites, etc.)
- Featured in ALL recap and thank you promotions
- Featured on Chamber website
- Featurette in Chamber's newsletter
- 4 tickets for company representatives to attend Welcome/Orientation Breakfast event, Cocktail Reception and Grand Reception event
- Option for branded merch in welcome bag

Sponsor - $10,000

- Logo recognition at ALL hosted events
- Logo featured in major promotional materials
- Featured in printed promotional materials
- Featured in social media promotion
- Featured in digital promotion
- Featured in recap and thank you promotions
- Featured on Chamber website
- 4 tickets for company representatives to attend Welcome/ Orientation Breakfast event, Cocktail Reception and Grand Reception event
- Option for branded merch in welcome bag



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