

EL PASO DAYS IN AUSTIN 2025

Sponsorship Packet





El Paso Days in Austin is the El Paso Chamber's premier state-level advocacy event. The 2025 Legislative Session is poised to be one of the most critical sessions in recent Texas history and is an opportunity for the El Paso business community to speak directly to elected officials from across the State of Texas. El Paso Days 2025 offers business and civic leaders a strategic opportunity to engage high-level state officials and insiders to advocate, promote, and align support for key regional priorities. The El Paso delegation of state representatives and our State Senator rely on our members to help direct their efforts in supporting business-friendly bills and opposing adverse bills that hurt our members. Approximately 12% of all bills introduced during the legislative session go on to become law. Your support of El Paso Days will enable the El Paso Chamber to make a significant impact on our community's ability to come out ahead after the legislative session ends. El Paso Days in Austin cannot be successful without your support. Please review the following sponsorship opportunities for El Paso Days in Austin and consider supporting our advocacy efforts and gaining recognition for your organization. Thank you for your support!

Value-Added Benefits

Identify hot topics and key issues important to your industry

**Schedule meetings with key state officials,
connecting with them 1-on-1**

**Work alongside and network with like-minded peers who share
your regional priorities and more!**

Sponsorship Opportunities

El Paso Days Marquee Sponsor - \$30,000

- Keynote sponsor of 2025 El Paso Days Delegation Trip
- Official sponsor of 2025 Wrap-Up Celebration
- Company leadership to serve as host for Wrap-Up Celebration
- Company leadership to offer Wrap-Up Celebration special toast and remarks
- Wrap-up Celebration will feature signature drink named in company's honor
- Exhibitor's table at Wrap-Up Celebration with company representatives and branding information
- Official sponsor of EP Days Headquarters (2 days)
- Exhibitor's table at EP Days Headquarters with company representatives and branding information
- Banner and poster recognition at EP Days Headquarters
- Sponsor featured in any 2025 El Paso Days promotional materials
- Prominent logo recognition at all hosted events
- Prominent logo recognition in trip itinerary, agenda and programs
- Featured in any printed promotional materials (wrap up celebration HQ suite, program agenda, event tickets, event invitation, etc.)
- Featured in any social media promotion
- Featured in any digital promotion and communications (emails, evites, etc.)
- Featured in any recap and thank you promotions
- Featured on Chamber website
- Featurette in Chamber's newsletter
- 10 tickets for company representatives to attend Welcome/Orientation Breakfast event, Grand Reception event, and Wrap-Up Celebration
- Option for branded merch in welcome bag

Diamond Sponsor - \$20,0000

- Official sponsor of 2025 Grand Reception event
- Sponsor featured in any promotional materials at Grand Reception event
- Company leadership to serve as host for Grand Reception event
- Featured, prominent logo recognition at Grand Reception event
- Company leadership to address attendees with brief featurette during Grand Reception
- Company to have signature drink named in their honor at Grand Reception
- Exhibitor's table at Grand Reception with company representatives and branding information
- Sponsor featured in any 2025 El Paso Days printed promotional materials (event ticket, event invitation, etc.)
- Featured in any social media promotion
- Featured in any digital promotion and communications (emails, evites, etc.)
- Featured in any recap and thank you promotions
- Featured on Chamber website
- Featurette in Chamber's newsletter
- 8 tickets for company representatives to attend Welcome/Orientation Breakfast event, Grand Reception event, and Wrap-Up Celebration
- Option for branded merch in welcome bag

Platinum Sponsor - \$15,000

- Official sponsor of Welcome/Orientation Breakfast event
- Sponsor featured in any promotional materials at Welcome/Orientation Breakfast
- Company leadership to serve as host for Welcome/Orientation Breakfast
- Featured, prominent logo recognition at Welcome/Orientation Breakfast
- Company leadership to address attendees with brief featurette during Breakfast
- Company to have signature morning beverage named in their honor at Welcome/Orientation Breakfast
- Exhibitor's table at Welcome/Orientation Breakfast with company representatives and branding information
- Sponsor featured in any 2025 El Paso Days printed promotional materials (program agenda, event ticket, event invite, etc.)
- Featured in any social media promotion
- Featured in any digital promotion and communications (emails, evites, etc.)
- Featured in any recap and thank you promotions
- Featured on Chamber website
- Featurette in Chamber's newsletter
- 6 tickets for company representatives to attend Welcome/Orientation Breakfast event, Grand Reception event, and Wrap-Up Celebration
- Option for branded merch in welcome bag

Gold Sponsor - \$10,000

- Logo recognition at any hosted events
- Logo featured in major promotional materials
- Featured in printed promotional materials
- Featured in social media promotion
- Featured in digital promotion
- Featured in recap and thank you promotions
- Featured on Chamber website
- 4 tickets for company representatives to attend Welcome/ Orientation Breakfast event, Grand Reception event, and Wrap-Up Celebration
- Option for branded merch in welcome bag

Silver Sponsor - \$5,000

- Logo recognition at Grand Reception and Wrap-Up Reception events
- Logo included in promotional materials
- Logo in social media promotion
- Logo in digital promotion
- Logo in recap and thank you promotions
- Logo on Chamber website
- 2 tickets for company representatives to attend Welcome/Orientation Breakfast event, Grand Reception event, and Wrap-Up Celebration
- Option for branded merch in welcome bag

Bronze Sponsor - \$2,500

- Logo in social media promotion
- Logo in digital promotion
- Logo in thank you promotions
- Logo on Chamber website
- 1 ticket for company representatives to attend Welcome/Orientation Breakfast event, Grand Reception event, and Wrap-Up Celebration
- Option for branded merch in welcome bag

Star Supporter

- Logo in social media promotion
- Logo in thank you promotions
- Logo on Chamber website

Special Sponsorship Opportunities

Welcome Gift Sponsor - \$10,000 (1 OPPORTUNITY!)

- Official Welcome Gift Sponsor - logo featured on promotional item
- Logo recognition at any hosted events
- Logo featured in major promotional materials
- Featured in printed promotional materials
- Featured in social media promotion
- Featured in digital promotion
- Featured in recap and thank you promotions
- Featured on Chamber website
- 4 tickets for company representatives to attend Welcome/ Orientation Breakfast event, Grand Reception event, and Wrap-Up Celebration

Legislative Partner Sponsor - \$5,000 (2 SPONSORSHIP OPPORTUNITIES!)

- Official Legislative Partner for the 2025 El Paso Days in Austin trip
- Logo recognition at any hosted events
- Logo prominently featured on daily agendas
- Logo in any promotional materials
- Logo in printed, social media, and digital promotion as official Legislative Partner
- Logo in recap and thank you promotions
- Logo on Chamber website
- Option for branded merch in welcome bag
- Option for branded merch in welcome bag

Sister Cities Sponsors - \$3,000 each (2 OPPORTUNITIES FOR BINATIONAL PARTNERS!)

- Official joint Sister Cities Sponsors of El Paso Days in Austin trip
- Logo recognition at any hosted events
- Logo in any printed, social media, and digital promotions
- Logo in recap and thank you promotions
- Logo on Chamber website
- Option for branded merch in welcome bag



Stay Connected With Us



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