



Mission

Leading business advocacy organization in El Paso region, dedicated to fostering job growth, economic expansion and elevating quality of life.

Vision

To be a leading, self-sustaining Chamber of Commerce, driving business growth, fostering talent development and bridging U.S. companies with international opportunities.

The El Paso Chamber is the unifying voice of Borderplex businesses **since 1899.**

El Paso Chamber is the leading business advocacy organization in El Paso region, **dedicated to job growth, economic expansion and elevating quality of life.** The Chamber operates as a membership based non-profit organization, 501(c) (4) in partnership with El Paso Chamber Foundation a charitable organization, 501(c) (3).

BUSINESS CHALLENGES

- Infrastructure & Transportation* | *Advocacy & Representation* | *Growth, Visibility & Credibility*
- Workforce Development* | *Leadership Engagement* | *Unified Business Representation*

OUR SOLUTION: EL PASO CHAMBER

Economic Development & Innovation


El Paso Chamber enhances the business climate, improves infrastructure, supports local events, and attracts tourism. The El Paso Chamber partners with educational institutions, offering programs that strengthen business development and provide access to a skilled workforce.

Public Policy & Government Relations

El Paso Chamber advocates for the Borderplex business community on a wider range of issues more frequently than any other organization in the region, such as aerospace & defense, manufacturing, healthcare, and military & veteran affairs. We empower job creators to influence policies that enhance our region as a great place to do business, work, and live.

Infrastructure & Transportation

El Paso Chamber is dedicated to advancing advocacy efforts for transportation initiatives in our region. The efficient flow of transportation is crucial for the economic success of any community, and this holds particular significance for us as a cross-border community.

 www.elpaso.org/EMCO

**MANAGING
POLITICS
SO YOU
CAN
FOCUS
ON
BUSINESS**

WHAT SETS US APART

- Our nationally recognized (Stevie® Awards) **Leadership El Paso** program has empowered leaders for nearly *five decades*
- For *six decades*, **El Paso Days in Austin** has amplified our voice statewide
- Our **Woman’s Department**, the first of its kind in the nation, celebrates *over a century* of civic impact
- Iconic **Star on the Mountain = EPC**
- Dedicated Commuter **SENTRI Lane** for 25 years of seamless international travel
- Military Affairs & much more...

PROGRAMS & EVENTS

- **AI Advantage: Smart Strategies for SMBs** in partnership with Microsoft
- **Women in Business Breakfast series**
- **Small Business Fair (Platform)**
- **Pints & Politics Series**
- **Meet the CEO Series**
- **Signature “State of...” Series**
 - *City, Workforce, Military, County*
- **HR Compliance and Nightmares: Avoid Costly Mistakes**

REVENUE MODEL

- New Memberships
- Membership renewals
- Star Investors - Major visionary partners
- Sponsorships
- Meet the CEO Series - an intimate gathering where CEOs share personal stories, ideas, and expertise.

OUTPUTS TO DATE

- US-Mexico trade is at an **all-time high at \$800B** in 2023
- The borderplex captures close to **20% of U.S.-Mexico trade**
- In 2023, Mexico became the **U.S.' largest trading partner.**
- The El Paso Chamber created **220,000 Jobs**
- **\$4.6B** Generated in revenue yearly

**CHOOSE COLLABORATION,
CHOOSE THE EL PASO CHAMBER.**

ELPASO.ORG



LET'S CONNECT

Estefania Felix
Membership Manager
estefania@elpaso.org

★ STAR INVESTORS 2025



ALLIES

