



MEMBER ACTION REQUESTED: VOTE NO ON PROPOSITION A

- The City wants to proceed with growth that balances jobs with open spaces, so vote no to Proposition A
- Voting No allows for growth and development that **grows current businesses** and attracts new businesses to the region
- New businesses will trade with current businesses and pay an estimated \$9 million in property taxes
- Prop A will cost El Paso \$11.3 million to preserve the land in its current state and no funding has been identified for this

On May 4, 2019 the City of El Paso will hold a special election. One item on the ballot is Proposition A. If passed, Proposition A will prohibit job creation and development on 1,107 acres of land in Northwest El Paso. The Chamber is opposed to any proposition that constrains jobs and business development. **The Chamber, therefore, urges its members to vote against proposition A.** A no vote on proposition A, permits job growth, business expansion and much-needed commercial property tax revenue, which will lighten the tax burden on residential property owners, while still permitting the preservation of a large area of open space. Voting no against proposition A permits the development of an entertainment ecosystem that compliments existing developments like Cohen, West Towne, Monticello and the Outlet Malls. Voting no on Proposition A is a vote for a balanced yet strong economic future for the people of El Paso.



City of El Paso Proposition A

Shall an ordinance be approved to preserve in its natural state, for all time, the 1,107 acres owned by the City of El Paso and referred to as "Tax Increment Reinvestment Zone Number Twelve," which includes the "Lost Dog Trail," and to prohibit, for all time, any private development and any major public roadways on said 1,107 acres?